

Scientific Highlights



Haematology diagnostics and therapeutics



Hematoimmuno-Oncology



Coagulopathy innovations and newer therapeutics

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EAST DELHI PHYSICIANS' ASSOCIATION®

MIDCON 2026

The Hematology Precision Update

Sunday, 09th August 2026

9:00am to 5:00pm

Hotel Crown Plaza

Mayur Vihar, Delhi

**Advancing Precision in
General Hematology:
Beyond the Basics**



Registration is complimentary but mandatory

MIDCON - 2026

Welcome Message

Dear Esteemed Colleagues,

The East Delhi Physicians Association is delighted to announce MIDCON 2026. This year, we transcend traditional approaches with our primary focus on General Hematology.

Join us for a transformative academic endeavor exploring precise diagnostic and therapeutic advancements in modern hematological practice.



MIDCON - 2026

Gold Sponsorship **Rs. 5,00,000/-**

- One Stall of 3X2 M at Prime Location
- Scientific Session 20 Minutes
- Company's Logo with prominent placing on Partner's Panel
- Two Fold Brochure inserts in Conference Kit
- Conference Lunch

Stall with Chair Branding **Rs. 1,50,000/-**

- One Stall of 2x2 Meter at Prime Location
- Chair branding in main conference hall and Faculty Lounge

Scientific Sessions

Scientific Session 60 Minutes **Rs. 5,00,000/-**

Scientific Session 30 Minutes **Rs. 2,50,000/-**

Scientific Lecture 20 Minutes **Rs. 1,50,000/-**

Stall Participation **Rs. 60,000**

- Booth 2x2m white laminated
- Fascia of Company name
- One Reception Desk & Two folding Chairs



MIDCON - 2026

Other Opportunities

Running Tea **Rs. 1,00,000/-**

Prime Location Stall of 2x2 Mtr. **Rs. 80,000/-**

Gift **Rs. 30,000/-**

Standee / Banner **Rs. 40,000/-**

Payment Terms

All tariffs are subject to + GST

Notes: Stall location is allocated on a first-come-first-served basis.



Platinum Sponsorship **RS. 7,50,000/-**

- One Stall of 3X2 M at Prime Location
- Scientific Session 20 Minutes
- Company Logo display main Hall on Screen
- Two Fold Brochure inserts in Conference Kit
- Conference Lunch